

Membership Report---February 28, 2018---- Jane Crosby Chairperson

Membership in NYSTRA is down to 15000 members from a 30000 number only a few years ago. It is not because of a lack of potential members but newly retired teachers not joining and the death of older members. CWZ sent out a letter explaining NYSRTA and application for membership to about 400 teachers who retired in 2017 and 2018. Through this mailing we are attempting to get more members. If there are that many newly retired teachers in CWZ, what must there be in the entire state.

A teleconference for the State Membership was held last week (I was unable to attend). From the minutes of the meeting a firm has been hired to give NYSRTA some help with recruitment---in the form of possible new logo, strategies for getting membership, etc. The Zone membership chairs were asked to seek the number of non-NYSTRA members in each unit. We worked on this project a little last year. Some units sent me the numbers of those non-members. I had sent each of the Membership chairs a copy of NYSTRA members so could see if unit members were members or not. My plea to the Unit Presidents is to get with your membership chairs to ascertain the non-member numbers in your unit as soon as possible so I may report to the State Membership Chair as this may be an area which the hired firm could assist us. If you have any questions about this request, please contact me at crosbyrn60@gmail.com or by telephone 315-719-7914

Had an e-mail from Lois Thornberg, NYSRTA Membership Chair---would like to have information about number of unit members that are non-members of NYSRTA---wants to know total membership--so can see percentage who don't belong---Needs info for April Executive meeting if possible. Please have unit presidents try to accomplish this feat Send figures to me to give to Lois

Jane