

Website report 2/2018 Using visitor statistics to monitor your site

Log Files

Raw log files list every request made to your website. In other words, every time a visitor tries to access your website, certain information is added to your log file.

Files: The number of files that have been requested (downloaded) from your site during the report period.

Hits: The total number of requests that were made to the site during the report period.

Any request made to the Web server is logged as a hit. The request can be for files, such as an HTML page, graphic image, audio file or CGI script, or for queries made by search engine spiders.

The relationship between *hits* and *files* can be thought of as *incoming requests* and *outgoing responses*.

KBytes: The amount of data in kilobytes (KB) sent out by the server during the report period.

Though not exact, this figure is a fairly accurate representation of the amount of outgoing traffic the server had.

Pages (Also called *Page Views*): The number of pages viewed during the report period.

Hypertext mark-up files (.html or .htm) and files that generate HTML documents (for example, .asp .cgi). are considered pages, with the definition of a page varying by server

Some people consider the pages total to be the number of pure hits. In other words, it is a truer indication of the traffic your site receives.

Sites: The record of all unique IP addresses that made requests to the Website during the report period.

Note: The number of sites does not represent the number of individual users or individual computers accessing the Website. Due to factors, such as multiple people working on the same network, it is impossible to determine a unique visitor total using only logs and HTTP protocol. Still, this number can be used as a close approximation.

As page requests are made to the Web server from sites, the server records the IP address and the time which elapses between requests from that IP address. If the time between requests exceeds 30 minutes, iPage Web servers record a new visit for that site.

Note: Due to the limitation of the HTTP protocol and other factors, the number of visits should not be taken as absolutely accurate. Rather, it should be considered a very close estimate.

Usage Statistics for cwzretiredteachersor.ipage.com

Summary by Month Generated 20-Feb-2018 02:27 EST Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Feb 2018	906	836	844	135	1449	174526	2705	16897	16738	18134
Jan 2018	486	385	422	159	2293	204418	4936	13087	11950	15071
Dec 2017	556	456	484	215	2816	277315	6691	15016	14164	17242
Nov 2017	691	614	610	210	2396	280621	6326	18321	18437	20738
Oct 2017	742	677	687	154	1681	289685	4776	21305	21010	23004
Sep 2017	606	538	527	138	1626	354595	4154	15835	16169	18181
Aug 2017	743	677	659	182	3219	409340	5663	20438	21012	23034

Next Billing is scheduled for 4/20/2018 Domain privacy for 3 yrs = \$42.99 and WordPress Essential = \$502.20 Total = \$545.19